

# Lufthansa elevates inflight snack and beverage experience



Welcome snacks and beverages for Lufthansa Business Class

[Lufthansa](#) has introduced new culinary highlights for Business Class long-haul flights.

"The entire Lufthansa team is proud to present our new Business Class experience. Our culinary highlights, the celebration of German bread culture and the collaboration with traditional brands such as [Ziegler](#) for the new Lufthansa Aperitif Avionic underline the timeless elegance of our brand. The other new products that we will soon be introducing in various travel classes are further steps towards our goal of creating a whole new level of excitement for our guests," said Heiko Reitz, Chief Commercial Officer, Lufthansa Airlines.

Lufthansa passengers in Business Class on long-haul flights from Germany can now enjoy special bread developed exclusively for Lufthansa by baker-sommelier and World Baker of the Year 2022, Axel Schmitt. The handmade breads, which are only available on board Lufthansa flights from Germany, are baked fresh daily from natural ingredients, do not contain any additives and are served with handmade butter and high-quality olive oil as an appetizer. In each new quarter, there will be a different type of bread specially created for Lufthansa, the press release said.

Lufthansa passengers will be able to try the new signature drink Avionic, as an alternative to water and sparkling wine in business class. It will be served with nuts as a welcome drink onboard, before take-off. The Avionic Apéritif is a special creation by the Ziegler distillery, developed with Sven Riebel,<sup>1</sup>

Frankfurt bar icon and "Host of the Year". The drink, which is based on peach notes and wild meadow herbs, is mixed on ice with tonic.

Passengers flying in Lufthansa's Business Class will also be served a vegetarian amuse-bouche, from antipasti to sushi, before their main meal. Fresh fruit will also be added to the dessert menu.

A modular snack offer is also coming onboard, including fresh fruit and, on longer flights, fresh salty and sweet treats such as tomato and mozzarella skewers or wraps with pastrami.

From June, every Lufthansa passenger will be given a small box of [Lindt chocolates](#) in an exclusive design as a farewell gift on their journeys.